

PR1MA™ Direct Thermal Printer

PR1MA™



Print small text and crisp barcodes with ease. Powered by design and print software that works on both Windows and macOS. Plug-and-print functionality without installing drivers. Import spreadsheet data and print batches of unique barcoded labels. Label designs can be saved for future use and shared with others.

This printer features multiple adjustable sensors that allow for a wide compatibility with PR1MA's direct thermal label options.

MEDIA

| | |
|----------------------------|---|
| TYPE | Continuous, gap, black mark |
| LABEL TYPE | Direct Thermal |
| WIDTH | 0.78" to 4.6" (20 mm to 118 mm) |
| LENGTH | 0.39" to 70" (10 mm to 1778 mm) |
| THICKNESS | 2.36 mil to 9.8 mil (0.06 mm to 0.25 mm) |
| INNER DIAMETER CORE | 1" to 3" |
| OUTER DIAMETER | 5" (127 mm) |

OPERATING

| | |
|--------------------|--------------------------------|
| TEMPERATURE | 41°F to 104°F (5°C to 40°C) |
| HUMIDITY | 25% to 85% non-condensing |

STORAGE

| | |
|--------------------|-----------------------------------|
| TEMPERATURE | -41°F to 140°F (-40°C to 60°C) |
| HUMIDITY | 25% to 85% non-condensing |

EXTERNAL

| | |
|------------------|----------------------|
| INTERFACE | USB 2.0 |
| WIDTH | 7.47" (189.62 mm) |
| HEIGHT | 7.03" (178.5 mm) |
| DEPTH | 8.62" (219.03 mm) |
| WEIGHT | 3.48 lb (1.58 kg) |

POWER

| | |
|---------------|-------------------|
| INPUT | AC 100-240V |
| OUTPUT | DC 24V, 2.5A, 60W |

SOFTWARE

| | |
|-------------------------|----------------------------|
| LABEL LIVE | Windows 10 or newer, macOS |
| OPTIONAL DRIVERS | Windows, macOS |

ORDERING INFORMATION

| ITEM # | DESCRIPTION | QUANTITY |
|--------------|---|----------|
| PR-DTP-300V1 | Direct Thermal Printer for 'DTC' labels product line, Black Ink, USB-only | 1/ea |

